

# Vinyl vs. Brick Siding

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Curb appeal is one of the most important features affecting the value of a property. It not only ***influences property values***, it *sets the stage for how the home's interior will be perceived*. Probably no one aspect of a home's exterior affects the look of a home more than the *exterior surface* chosen to beautify and ***protect the home***. Although there are many surfaces from which to choose for a home's exterior, we will be comparing two of the most popular, brick and vinyl siding.

## Brick vs. Vinyl Siding

When choosing an exterior covering for their home, ***appearance and strength are important considerations for a homeowner***. While most exterior housing surfaces resist weather, ***vinyl siding and brick both stand out as great choices for long-lasting durability and beauty***.

## Vinyl Siding Benefits

Vinyl siding requires ***minimal maintenance***, needing only to be hosed off several times a year. It is ***available in a wide variety of colors and styles***. Maintaining its color, vinyl siding provides ***long lasting beauty*** without the need to ever lift a paintbrush. It provides an ***insulating layer*** to the home's exterior which ***reduces heating and cooling costs***.

Vinyl siding provides a distinctive home exterior and works well in the design of contemporary homes. Impervious to water, it ***eliminates the problems of moisture related issues such as rot and decay***.

There are ***additional benefits*** when a homeowner in Utah uses ***vertical vinyl siding***. It:

- Provides ***impressive savings on heating and cooling costs***, especially when insulated vinyl is installed.
- Provides extraordinary ***sound absorbing benefits*** using innovation ***insulation technology***.
- Withstands up to 240 mph hurricane-force winds.

- Is a great low-maintenance exterior home covering that won't sag, buckle, or warp?
- Is extremely durable and is backed by our V.I.P. limited **lifetime warranty**.

## Brick

Brick can provide your home with a ***rustic appearance whose beauty will last for decades***. That beauty, however, comes at a higher price. Although both brick and vinyl siding can increase the beauty and value of your home, they are at opposite ends of the cost spectrum. Additionally, brick's labor-intensive installation process translates to a ***higher installation cost***.

### Advantages of choosing brick include:

- *Low maintenance*. Once installed, a brick exterior can *last a very long time*.
- When combined with insulation, it is a good *thermal insulator* that *reduces energy costs*.
- When combined with insulation, it is an *effective noise barrier* keeping noise out of your home.
- Its *resistance to termites, fire and weather* often results in *lowered insurance rates*.
- Made from clay and shale, two of the earth's most abundant materials, brick is *eco-friendly*.

Although brick is extremely durable and considered a permanent siding option, it can deteriorate, especially at the joints. **Other limitations and problems to consider when choosing brick include:**

- It's limited color options and variations.
- Due to brick's porous nature, problems with drainage and mold may arise.
- Brick's effects on global warming are three times greater than vinyl siding.
- If damaged, brick is labor intensive and costly to repair.

## Choose Advanced Window Products

If you choose vinyl siding to protect and beautify your home, [Advanced Window Products](#) is here for all your [vinyl siding installation](#) needs. Advanced Window Products also:

At [Advanced Window Products](#), we provide [high-quality installations](#) in Utah, Idaho, and Wyoming. [Contact Advanced Window Products online](#), or call us at **801-505-9622** to find out how we can help you beautify and protect your home with [vinyl siding](#). Call to get a **free** quote today!

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