

10 Benefits of Buying from a Local Window Company vs. a Big Box Store

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There is no question that *investing in good windows* for your home or business is an excellent idea. The fact is that windows today, when bought from the right place, are *much more energy efficient*, *attractive* and *more durable* than many of the windows found in houses as young as 25 years old.

What Are the Challenges of Buying New Windows from a Big Box Store?

The main problem is that, even if you could buy directly from most manufacturers (which mostly sell to contractors and big box stores), you still need a *highly-skilled professional to install them*. Then there is the issue of who will fix your windows after installation. *Prices, consequently, increase because of all the “middle men” that can be involved in the process.*

The best way to resolve this problem is by *finding a manufacturer that can perform all three functions: a) make them, b) sell them directly to you, and then c) be around to fix them*, if something goes wrong. **Advanced Window Products professionals does all 3!**

As for *what types of windows* you need and *what features* are most highly recommended, who is better qualified to give you this advice than the people that *make* the product?

In What Other Ways Would a Direct-Sales-to-Customers Local Manufacturer Be Better Than Big Box Stores?

10 Benefits of Buying from a Direct-Sales-to-Customer Local Window Manufacturer:

If are lucky enough to have a manufacturer near you (like **Advanced Window Products**) that caters directly to consumers, *here's some of the many benefits you can take advantage of:*

1. Superior Knowledge

They are likely to be more knowledgeable about what features are most appropriate for your windows—these may include:

2. No “Middle-Man”

You don't have to deal with “middle-men,” which only increases prices, increases chances for miscommunication, & can [reduce quality of products and service](#).

3. Warranties

The people who sold you the windows will [back them with their own warranty](#) and will also **service them**.

4. Financing

Although not common in the industry, it's a plus when [the manufacturer](#) can provide [financing help](#).

5. Custom-Made Windows

All windows are [custom-made](#) to the exact specifications of your property; the **windows on stock at big box stores come only in limited sizes** and may or may not match the window sizes you need. In general, you have to wait much longer for their custom-made windows since, after all, they have to purchase them from a manufacturer.

6. Certifications

[Manufacturer's can boast of certifications](#) big box stores can only refer to from a third-party perspective (depending on what manufacturer they purchased the windows from).

7. Correct Information

It helps if the [manufacturer can tell you directly it's products are eco-friendly and safe](#); big box stores cannot guarantee that on a first-hand basis.

8. Reviews and Reputation

You can guide yourself by the [great reviews and good reputation of a manufacturer](#); big box stores may not care about such things since they didn't make the products.

9. Lowest Price for Quality Products

For obvious reasons, [the manufacturer can offer you the lowest price possible per window](#)—why would you want to pay more than necessary?

10. Communicate with the Source

If you have a problem with anything you buy from a big box store, they will just tell you to [take it up with the manufacturer](#), especially if it's something they can't return for a refund. Why don't you [avoid potential hassles](#) in such arrangements?

Conclusion? Contact Utah's #1 Window Replacement Company Today! Advanced Window Products

Simply put; be smart & cut out the “Middle Man” . . . **Get your windows directly from [Advanced Window](#)**

Products! We provide everything listed above and more!

The *lowest prices and financing*; *knowledgeable, especially-trained personnel*; *the best window lines in the industry*; help in making the right choices—what more can you ask for?